



B.C. trucking outfit gets high workplace marks

By: Steven Macleod

SURREY, B.C. -- Surrey-based trucking firm Coastal Pacific Xpress has been recognized as one of the Best Workplaces in Canada for 2007 in Canadian Business magazine.

CPx ranked 33rd out of 50 employers selected for the Best Workplaces in Canada list – published in the April 23 issue of Canadian

Business magazine – and is the only trucking firm to appear on the list.

Great Place to Work Institute Canada's selection of CPx as one of the Best Workplaces in Canada 2007 is a validation of a respectful culture its management has worked hard to build, according to co-owners Jim Mickey and Glen Parsons.

Mickey noted the high number of company employees surveyed as part of the Best Workplaces in Canada 2007 list – 98% - who described management as “honest” was a powerful endorsement of CPx's leadership.

“Knowing that our workforce views us this way is the greatest vote of confidence you could ever receive,” he added. “For a workplace to function with integrity there must be trust between employees and management.”

Parsons added that the high number of employees surveyed – 96% - who said CPx gave them the necessary training and resources to do their job was gratifying.

“The CPx credo is that we put employees first, customers second and profits third,” said Parsons. “So we try to put our money where our mouths are and make sure everyone is properly equipped to carry out his or her duties.”

This list of Best Workplaces in Canada is compiled for Canadian Business magazine by Great Place to Work Institute Canada. The competition process is based on two criteria: two-thirds of the total score comes from a 57-statement survey completed by a random selection of employees, along with their open-ended comments about their organization; the remaining third of the score comes from an in-depth review of the organization's culture, including an evaluation of human resource policies and procedures.

This offers a representation of the organization from an employee perspective, and an overall portrait of the workplace culture.

Together, they provide crucial data relative to the five trust-building dimensions of a great place to work: credibility, respect,

fairness, pride and camaraderie.

The Canadian list was developed using the same methodology developed by Great Places to Work Institute in San Francisco and is

used by Fortune in the U.S., the Financial Times in the U.K., as well as 30 other countries around the world.