



## For Immediate Release

### **Coastal Pacific Xpress Inc. recognized as a Great Place to Work<sup>®</sup>**

**Surrey, B.C., April 28, 2008** – Coastal Pacific Xpress Inc. is being recognized for the second consecutive year as one of the 50 Best Workplaces in Canada.

The long-haul trucking firm ranked 26th out of 50 employers selected for the “Best Workplaces in Canada” list, published as a special national report in today’s edition of *The Globe and Mail*.

CPx is the only trucking firm on the list of employers from across the country. CPx ranked higher than last year on the list, where it appeared in 33<sup>rd</sup> position.

“We are particularly honoured to have been included on this list at a time when the trucking industry is facing challenges brought on by the high Canadian dollar and other factors,” said Jim Mickey, CPx co-owner and president. “We are committed to creating an organization that puts employees first, customers second and profits third, and we support those values even in tough times.”

Organizations were assessed using an employee survey called the “Trust Index” developed by global research firm, Great Place to Work Institute. The institute said five trust-building elements exist in the best workplaces – credibility, respect, fairness, pride and camaraderie.

CPx co-owner Glen Parsons said these elements mesh with the values of CPx. “Respect for our drivers has always been of great importance to us, because we know they have not always received it within the industry,” said Mr. Parsons.

This list of “Best Workplaces in Canada” is compiled by Great Place to Work<sup>®</sup> Institute Canada. The competition process is based on two criteria: two-thirds of the total score comes from a 57-statement survey completed by a selection of employees, along with their open-ended comments about their organization; the remaining one-third of the score comes from an in-depth review of the organization’s culture, including an evaluation of HR policies and procedures. This offers a rigorous representation of the organization from an employee perspective, and an overall portrait of the workplace culture.

More than 24,000 employees participated in the 2008 “Best Workplaces in Canada” survey.

For information about the ranking, visit [bestworkplaces@greatplacetowork.ca](mailto:bestworkplaces@greatplacetowork.ca) or [www.greatplacetowork.ca](http://www.greatplacetowork.ca).

This is the latest recognition of CPx as among the best workplaces in both British Columbia and Canada.

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