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Coastal Pacific Xpress Inc. selected as one of Canada's Top 100 Best Workplaces in Canada

Surrey, B.C. long-haul trucking firm recognized by Great Place To Work Institute Canada amid trying times for the industry

SURREY, B.C., April 13, 2011 – Great Place to Work® Institute Canada's selection of [Coastal Pacific Xpress](#) (CPx) Inc. as one of the Best Workplaces in Canada 2011 reflects the efforts of the company to encourage greater health and wellness among its employees, say co-owners Jim Mickey and Scott McIntosh.

CPx was selected for inclusion on the Best Workplaces in Canada list, published in a special national report of *The Globe and Mail*. This is its third appearance on the Best Workplace in Canada list. It was listed in 2007 and 2008.

The company was the only long-haul trucking firm on the list.

"While this is not the first time that CPx has been recognized as a Best Workplace in Canada, given the many challenges faced by our industry in recent years, being singled out this year is particularly significant for the company and its employees," said Mr. Mickey, CPX President (Administration).

Scott McIntosh, Co-owner and President (Operations), said he was honoured by the recognition of the company's commitment to the health and well-being of its employees through such programs as its "FLEX Benefits" program.

As part of this unique program, employees receive - along with extensive health, dental, life and other benefits - an annual allotment of money at the start of each fiscal year for use as a “flexible benefits” account. Employees can choose how to use these funds based on their own needs and circumstances. Options include putting the funds towards health-oriented items such as gym memberships, health spending and wellness days along with Registered Retirement Savings Plan and Tax-Free Savings Account contributions.

“We felt it was important to focus on the health of our employees in an industry in which research indicates the average life span of a driver is 61 years of age,” added McIntosh. “The stressful times this industry has gone through in recent years make health and wellness an even more significant priority for us.”

CPx is the first Canadian trucking firm and first Canadian company to invest in kiosks that track its drivers’ vital statistics to help them identify and deal with health problems in order to improve their overall health.

CPx said it was a testament to its employees to have been included on this list during an extremely difficult economic environment. Kevin Johnson, Director, Governance and Compliance at CPx, noted: “Our employees supported management and helped to get through the tough times. For that commitment, we are grateful.”

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This list of “Best Workplaces in Canada” is compiled by [Great Place to Work® Institute Canada](#). The competition process is based on two criteria: two-thirds of the total score comes from a 58-statement survey completed by a random selection of employees, along with their open-ended comments about their organization; the remaining one-third of the score comes from an in-depth review of the organization’s culture, including an evaluation of HR policies and procedures. This offers a rigorous representation of the organization from an employee perspective, and an overall portrait of the workplace culture. Together, they provide crucial data relative to the five trust-building dimensions of a great place to work: credibility, respect, fairness, pride, and camaraderie.

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