



FOR IMMEDIATE RELEASE

BC Business Magazine Ranks Coastal Pacific Xpress as one of BC's Top Employers for third consecutive year

SURREY, B.C., Dec. 8, 2008 – Coastal Pacific Xpress (CPx) Inc. (www.cpx.ca) has been singled out by *BCBusiness Magazine's* prestigious "Best Companies to Work for in B.C." ranking for the third year in a row.

In the magazine's December issue, CPx ranked as the seventh best company to work for in BC among organizations with 100 employees or more. This is *BCBusiness's* seventh annual survey of the top employers in the province.

CPx was the only trucking company on the list, which also included the category of winners with fewer than 100 employees.

Jim Mickey, co-owner of the long-haul trucking company, said CPx was honoured and humbled to win the distinction yet again, particularly in a year of extreme economic challenges marked by tight credit, sharply lower consumer demand for goods and pressure on freight rates.

"Regardless of the economic circumstances we are operating in, we never lose sight of our guiding principle – compensating our drivers in a way that reflects their value. And at CPx, no matter what financial environment we are in, we always put our employees first."

CPx offers job flexibility, profit-sharing programs, ongoing driver-safety programs, staff-appreciation events and programs that encourage younger employees, employees from outside the industry, and early retirees to get into the profession.

BCBusiness worked with Vancouver-based consultancy Caliber Leadership Systems Inc. to arrive at a list of B.C. employers who shine when it comes to recruiting and retaining talented employees.

Employers and employees were asked a series of multiple choice questions, with the majority of the emphasis put on employee responses. This year, CPx was selected from among 92 eligible employers.

In April, CPx was selected for the Best Workplaces in Canada list, published in April in *Canadian Business Magazine*. It was the second consecutive year that the company received that distinction.

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About Coastal Pacific Xpress:

CPx is a private company headquartered in Surrey, B.C. It specializes in temperature-controlled and just-in-time delivery across North America.

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